



Massachusetts Day
at the
Massachusetts State Exposition Building
Eastern States Exposition, W. Springfield

2013 Participation Application

The MA Department of Agricultural Resources (MDAR) and the MA Office of Travel and Tourism (MOTT) invites Massachusetts based organizations and businesses (including individuals) to participate in the annual event "Massachusetts Day" to be held **Thursday, September 19th** from 9am – 7pm on the Massachusetts Building grounds. Participants' passes for entrance into the Fair and fairgrounds will be given once participation application is received and approved. MDAR will assign a specific time and/or space allocation to approved participants. Rain or shine the Day goes on. **Deadline for applications is August 19, 2013.**

Notification will be made in writing in a timely manner to the contact information listed below.

Organization or Business : _____

Contact Name: _____

Complete Address: _____

Phone: _____ Cell: _____ Fax: _____

E-Mail: _____ Website: _____

Exhibitors need to provide their own set up/ equipment for a 10x10 space on lawn in front of the Mass. Building.

Description of booth _____

____ Offer demonstrations ____ Distribute informational/ promotional information ____ Sell items

*****Theme:**

The theme of this year's event will be "Discover Massachusetts" and will host cultural, tourism and agriculture base business from all regions for Massachusetts.

*****Information and Questions:**

For more information, please contact: **Steve Walsh, 617-973-8586** or steve.walsh@state.ma.us

***** Performers for Entertainment Purposes** - Please contact Eastern States Exhibition Entertainment Director, John Juliano 413-737-2443 for possible opportunities in the daily parade on Massachusetts Day.

Please email, mail or fax your application to:

Ellen Hart: Ellen Hart, mail, MDAR, 251 Causeway St, Suite 500, Boston, MA 02114, fax (617) 626-1850, phone 617-626-1742 (office)